NATIONAL BERRY REPORT



Agricultural Marketing Service Fruit and Vegetable Programs **Market News Branch**

Fresno, CA 93721 Phone: 559-487-5178 FAX: 487-5199 Website: www.ams.usda.gov/marketnews.htm

2202 Monterey St. Suite 104-F

ume LXXXIX - Number 148	For Subscription information, please Call (800) 487-8796								Friday, August 01, 2003	
		DA	ILY SHIP		Y DISTR	ICT				
				JULY					Total	To Date
ORIGIN	24	25	26	27	28	29	30	31	This Year	Last Year
				WBERRI 000 flats	ES					
		Shir	pper's Dail		unt Repor	t				
ORANGE/SAN DIEGO/COACHELLA#	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8,226.1	6,538.2
OXNARD#	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32,146.8	28,709.4
SANTA MARIA	50.1	49.8	53.4	0.0	53.2	57.9	53.6	30.0	18,146.6	14,854.5
SALINAS/WATSONVILLE	334.6	314.7	289.3	0.0	421.7	424.9	392.8	309.3	35,583.7	33,703.6
CALIFORNIA TOTAL	384.7	364.5	342.7	0.0	474.9	482.8	446.4	339.3	94,103.2	83,805.7
BAJA CA CROSSINGS #	8.6	6.0	5.2	10.5	0.0	5.2	5.1	0.0	6,355.2	6,244.9
Bright off offolds were	0.0	0.0	3.2	10.5	0.0	3.2	3.1	0.0	0,333.2	0,244.)
			Truck an		oments					
			1,	000 Flats						
SOUTHERN CALIFORNIA #	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40,372.9	35,247.6
CENTRAL CALIFORNIA	384.7	364.5	342.7	0.0	474.9	482.8	446.4	339.3	53,730.3	48,558.1
NORTH CAROLINA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	134.6	232.9
MEXICO #	8.3	5.8	5.0	10.8	0.0	5.0	5.0	0.0	6,915.2	7,303.7
GRAND TOTAL	393.0	370.3	347.7	10.8	474.9	487.8	451.4	339.3	101,153.0	91,342.3
	1 000	flota 12 4		PBERRIE		000 lb vaid	·a)			
	1,000	mais 12 (5-ounce cu	ps mm wi	appeu (5,	JOO ID UIIII	.8)			
CALIFORNIA	32.1	47.3	39.3	0.0	82.0	40.7	48.6	43.1	3,443.4	3,171.4
OREGON/WASHINGTON	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	66.0	154.0
COLOMBIA (Imports) %	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
COSTA RICA Imports %	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
GUATEMALA (Imports) % MEXICO (Imports) #	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	42.0	38.0
WIEXICO (IIIIports) #	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	937.0	852.0
GRAND TOTAL	32.1	47.3	39.3	0.0	82.0	40.7	48.6	43.1	4,488.4	4,215.4
			BLUI	EBERRIE	S					
	1,0	000 flats 1	2 1-pint c			lb units)				
FLORIDA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	584.0	435.6
	06.0	90.0	82.0	46.0	98.0	90.0	90.0	88.0	1428.1	1984.1
	52.0	98.0	78.0	50.0	64.0	98.0	92.0	102.0	5761.3	7347.3
NORTH CAROLINA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3166.0	2361.8
	52.0	34.0	18.0	0.0	20.0	26.0	16.0	26.0	1074.0	1104.0
WASHINGTON	0.0	0.0	38.0	0.0	0.0	0.0	0.0	0.0	38.0	0.0
ARGENTINA # CANADA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.0	94.0
CANADA NEW ZEALAND #	0.0	$0.0 \\ 0.0$	342.0 0.0	$0.0 \\ 0.0$	$0.0 \\ 0.0$	$0.0 \\ 0.0$	$0.0 \\ 0.0$	$0.0 \\ 0.0$	564.0	128.0 28.0
CALIFORNIA (week ending)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.0	28.0
SAN JOAQUIN VALLEY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	674.4	0.0

tional Berry Report		Volum	e LXXXIX	- Numbe	r 148	Page 2			Friday, A	ugust 01, 2
		DA	ILY SHIP	MENTS B' JULY	Y DISTRI	СТ				
ORIGIN	24	25	26	27	28	29	30	31	Total This Year	To Date Last Year
	1,000) flats 12 (BLAC	KBERRII ps film wra		00 lb units	s)			
CALIFORNIA	11.8	8.0	6.0	0.0	8.0	9.0	5.4	7.7	366.8	1021.4
OREGON	0.0	0.0	20.0	0.0	0.0	0.0	0.0	0.0	106.0	66.0
COSTA RICA#	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	56.0	112.0
GUATEMALA#	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	248.0	404.0
MEXICO #	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2470.0	1824.0
GRAND TOTAL	11.8	8.0	26.0	0.0	8.0	9.0	5.4	7.7	3,246.8	3,427.4

Season beginning Jan 1 unless otherwise stated

- # Season beginning September 1
- % Season beginning November 1
- + Season beginning December 1

F.O.B. SHIPPING POINT PRICES FOR FRIDAY, AUGUST 01, 2003

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Precooling, Palletizing and Extra Services Extra, Unless Otherwise Stated.

SALINAS -WATSONVILLE DISTRICT, CALIFORNIA:

Today's total estimates 310,500.

WEATHER: Salinas, CA: Partly Cloudy 60-71 STRAWBERRIES: DEMAND BEST GOOD, OTHERS VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality. Flts 12 1-pt bkts med-lge 7.90-8.90 mostly 8.90 few 9.00-9.90 occasional higher few including previous commitments low as 6.90. Flts 8 1-lb ctns with lids med-lge 7.90-8.90 mostly 8.90 few 9.00-9.90 occasional higher few including previous commitments low as 6.90

SALINAS-WATSONVILLE DISTRICT, CALIFORNIA:

Today's total estimates 46,600.

WEATHER: Salinas, CA: Partly Cloudy 60-71 RASPBERRIES: DEMAND BEST FAIRLY GOOD, OTHERS VERY LIGHT. MARKET STEADY. Includes palletizing and cooling. Wide range in quality and prices. Flts 12 6 oz cups with lids Red 10.90-14.90 mostly 12.90 occasional higher few low as 8.90

CENTRAL COAST DISTRICT, CALIFORNIA:

Today's total estimates 5,900.

WEATHER: Salinas, CA: Partly Cloudy 60-71 MISC BERRIES: DEMAND BEST GOOD, OTHERS MODERATE. MARKET STEADY. Includes palletizing and cooling. Wide range in quality and prices. Flts 12 6-oz cups with lids Blackberries 12.90-16.90 mostly 12.90-14.90 occasional higher and lower

MICHIGAN

WEATHER: Sparta MI Haze 66-76 **BLUEBERRIES**: DEMAND FAIRLY LIGHT. MARKET STEADY. Mostly Bluecrop variety. Some growers diverting fruit to processors. flts 12 1-pt cups with lids lge 11.00-12.00 few 10.00, occasional 13.00

SOUTH NEW JERSEY

WEATHER: Scattered Thunderstorms 71-83 **BLUEBERRIES:** DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling. flts 12 1-pt cups with lids Bluecrop lge 10.00-12.00 mostly 11.00 few 13.00

BRITISH COLUMBIA CROSSINGS THROUGH NORTHWEST WASHINGTON

WEATHER: Abbotsford B.C. Sunny 25/12C (77/54F), Seattle Wa. Sunny 81/59

BLUEBERRIES: SUPPLY FAIRLY HEAVY, DEMAND FAIRLY LIGHT. MARKET STEADY. MAIN VARIETIES BLUECROP, DUKES. F.O.B. ISSUED MONDAY, WEDNESDAY, FRIDAY. PRICES IN U.S. DOLLARS. flts 12 1-pt cups with lids CDOne med-lge 11.00-12.00 few including previous commitments 10.00-10.90, occas higher/lower.

OREGON/WASHINGTON COAST DISTRICTS

WEATHER: Seattle Wa. Sunny 81/59 Troutdale Ore. Sunny 87/58 **BLUEBERRIES**: DEMAND FAIRLY LIGHT. MARKET STEADY. Includes palletizing and cooling. Main varieties Bluecrop, few Elliots & Dukes. flts 12 1-pt cups with lids med-lge 11.00-12.00 few including previous commitments 10.00-10.90, few lower, occasional high as 13.00.

^{*}Revised -- N/A Not Available

WHOLESALE MARKET PRICES FOR FRIDAY, AUGUST 01, 2003

Sales on this Morning's Wholesale Markets on Stock of Generally Good Merchantable Quality and Condition

ATLANTA: Mostly Cloudy 69 Yesterday's High 88 BLUEBERRIES: MARKET STEADY. flts 12 1-pt cups with lids NC 15.00-15.50 one label 17.00 NJ 14.00-15.00 flts 12 12-oz cups with lids CA 15.00-15.50

MISC BERRIES: MARKET HIGHER, flts 12 6-oz cups with lids CA AIR Blackberries 24.00-25.00 OR AIR Blackberries 24.00-25.00 WA AIR Blackberries 24.00-25.00

RASPBERRIES: MARKET HIGHER. flts 12 6-oz cups with lids CA Red lge 23.00-24.00 few low as 19.00-20.00 flts 12 5.6-oz cups with lids OR Red lge 23.00-24.00 few low as 19.00-20.00

STRAWBERRIES: MARKET LOWER. flts 12 1-pt bkts CA med-lge 12.50-13.50 one label best 16.00-16.50 flts 8 1-lb cntrs with lids CA medlge 12.50-13.50 one label best 16.00-16.50 flts 4 2-lb cntrs with lids CA With Stems exlge 27.00

BALTIMORE: Overcast 75 Yesterday's High 80

BLUEBERRIES: MARKET ABOUT STEADY. flts 12 1-pt cups with lids NJ lge 12.00-12.50 mostly 12.00

MISC BERRIES: OFFERINGS FAIRLY LIGHT. flts 12 6-oz cups with lids CA Blackberries 18.00-20.00 mostly 20.00 poor cond 3.00 NY Gooseberries 26.00 Red Currants 26.00 Black Currants 26.00

RASPBERRIES: OFFERINGS VERY LIGHT. flts 12 6-oz cups with lids CA AIR Red 18.00-20.00 fr cond 16.00

STRAWBERRIES: MARKET ABOUT STEADY. flts 12 1-pt bkts CA lge 15.00-16.00 mostly 16.00 flts 8 16-oz bkts with lids CA lge 16.00

BOSTON: Cloudy 63 Yesterday's high 81

BLUEBERRIES: MARKET ABOUT STEADY. NENG New England Produce Non Cultivated 24 qt ctns 168.00 flts 12 1-pt cups with lids MI med-lge 12.00-15.00 mostly 12.00-14.00 occas lower fr cond 8.00-10.00 NENG New England Produce lge 21.00 med-lge 16.00 NJ med-lge 7.00-11.00 mostly 8.00-10.00 flts 12 12-oz cups with lids CD British Columbia med-lge 13.00-16.00 mostly 15.00 ord cond 4.00 NJ med-lge fr cond 8.00 flts 12 1-pt flmwrpd bkts NENG New England Produce lge 24.00 few best 27.00 Non Cultivated 39.00-42.00

MISC BERRIES: MARKET ABOUT STEADY. flts 12 6-oz cups with lids CA AIR Blackberries med 14.00-18.00 mostly 15.00-18.00 CD British Columbia AIR Gooseberries Green lge offerings insufficient to quote Red lge offerings insufficient to quote Red Currants 21.00 flts 12 5.6-oz cups with lids OR AIR Red Currants 18.00 White Currants 21.00 flts 12 1/2-pt cntrs with lids VA Blackberries med 18.00 flts 12 8-oz flmwrpd cups WA AIR Red Currants fineappear 24.00 White Currants fineappear 24.00

RASPBERRIES: MARKET ABOUT STEADY. wide range in quality, condition and prices flts 12 6-oz cups with lids CA AIR Red med 18.00-21.00 mostly 18.00 fr cond 14.00-16.00

STRAWBERRIES: MARKET ABOUT STEADY. wide range in quality, condition and price. CA med-lge fr cond Flts 2 4-lb cntrs w/lids fr cond 6.00-10.00 ord cond low as 3.00 flts 12 1-pt bkts CA med-lge 12.00-16.00 mostly 15.00-16.00 one label best 18.00 ord cond 5.00-6.00 flts 8 1-lb cntrs with lids CA med-lge 12.00-16.00 mostly 14.00-15.00 one label best 18.00 fr cond 6.00-8.00 ord cond low as 3.00 flts 4 2-lb cntrs with lids CA med-lge fr cond 6.00-10.00 ord cond low as 3.00

CHICAGO: Cloudy 68 Yesterday's High 86

BLUEBERRIES: OFFERINGS WIDE RANGE IN SIZE. MARKET ABOUT STEADY. flts 12 1-pt cups with lids CD sml-med 8.00-9.00 MI sml-med 8.00-9.00 few higher NJ med-lge 8.00-9.00 some 7.00 sml-med 8.00-9.00

MISC BERRIES: OFFERINGS LIGHT. flts 12 6-oz cups with lids CA Blackberries 16.00-18.00 OR AIR Blackberries offerings insufficient to

RASPBERRIES: MARKET LOWER. flts 12 6-oz cups with lids CA Red 10.00-12.00 some 8.00 ai aitone label 18.50 few highrt WA AIR Red 18.00-22.00 mostly 20.00-22.00

STRAWBERRIES: MARKET ABOUT STEADY. flts 12 1-pt bkts CA med-lge 10.00-12.00 few 12.50-13.00 fr appear 8.00-9.00 med 10.00-12.00 fr appear 8.00-9.00 flts 8 16-oz bkts with lids CA lge-exlge 13.00-14.00 fr appear 7.00-9.00 med-lge 10.00-12.00 fr appear 8.00

DALLAS: Partly Cloudy 84 Yesterday's High 99. Low 75 BLUEBERRIES: MARKET STEADY. flts 12 1-pt cups with lids OR med 18.00-20.00 mostly 19.00 flts 12 1/2-pt cups with lids CD med 16.00-16.50 flts 12 12-oz cups with lids CA med 8.00

MISC BERRIES: MARKET STEADY. flts 12 6-oz cups with lids OR Blackberries med 23.00

RASPBERRIES: MARKET STEADY. flts 12 6-oz cups with lids CA Red med 22.00-23.00 OR Red med 24.00

STRAWBERRIES: MARKET STEADY. flts 12 1-pt bkts CA med-lge 12.00-14.00 mostly 12.50-13.00 Preferred Label 16.00 With Stems med 18.00 flts 8 1-lb cntrs with lids CA med-lge 13.00-14.00 mostly 14.00 16.00-16.25 mostly 16.00 Preferred Label 16.00-16.25 mostly 16.00

LOS ANGELES: Clear 66 Yesterday's Maximum 81 **BLUEBERRIES**: MARKET STEADY. flts 12 1-pt cups with lids CD CDOne med 15.00 flts 12 12-oz cups with lids CD CDOne med 15.00 OR sml-med 12.00-15.00 Flats with Oregon US1 4-2lb containers with lids

MISC BERRIES: OFFERINGS LIGHT. MARKET STEADY. flts 12 6oz cups with lids CA Blackberries lge 14.00-18.00 few low as 12.00 Boysenberries lge no offerings to quote OR Blackberries lge no offerings to quote White Currants 20.00-22.00 flts 12 5.6-oz cups with lids CA Blackberries lge no offerings to quote OR Red Currants no offerings to quote Black Currants 20.00-22.00

RASPBERRIES: MARKET STEADY. flts 12 6-oz cups with lids CA Red med 14.00- 18.00 few low as 12.00 Gold med 18.00-20.00 one label

STRAWBERRIES: MARKET LOWER. WIDE RANGE OF PRICES ACCORDING TO QUALITY flts 12 1-pt bkts CA Salinas-Watsonville California med 8.00-12.00 mostly 10.00 few high as 15.00 Santa Maria California med fr qual 4.00-6.00 flts 8 1-lb cntrs with lids CA Salinas-Watsonville California med 8.50-12.00 mostly 9.50-10.00 few fair quality 4.00-6.00 Santa Maria California med fr qual 4.00-6.00 flts 4 1-lb entrs with lids CA With Stems lge-exlge 24.00 med 16.00

MIAMI: Clear 79 Yesterday's High 89

BLUEBERRIES: MARKET STEADY. flts 12 1-pt cups with lids CD CDOne med 24.00 NJ med 16.00-19.00 flts 12 6-oz cups with lids OR med 24.00 flts 12 12-oz flmwrpd cups CA med 22.75

MISC BERRIES: MARKET STEADY. flts 12 5.6-oz cups with lids CA Blackberries 24.75-28.00

RASPBERRIES: MARKET STEADY. flts 12 6-oz cups with lids CA Red 24.75-28.00

STRAWBERRIES: MARKET STEADY. flts 12 1-pt bkts CA med-lge 18.00 preferred labels 19.00-21.00 mostly 20.00 flts 8 1-lb cntrs with lids CA med-lge 17.50 one label 21.00

NEW YORK: Overcast 71 Yesterday's High 76 Low 67 BLUEBERRIES: MARKET SLIGHTLY LOWER. flts 12 1-pt cups with lids CD lge 12.00-15.00 med-lge 9.00 MI med-lge 7.00-9.00 NJ med-lge 9.00 flts 12 6-oz cups with lids CA med-lge organic 9.00 flts 12 12-oz cups with lids NJ med-lge 9.00

MISC BERRIES: MARKET LOWER. flts 12 6-oz cups with lids CA Blackberries lge 12.00-15.00 mostly 15.00 few 18.00

RASPBERRIES: MARKET SLIGHTLY LOWER. flts 12 6-oz cups with lids CA Red lge offerings insufficient to quote fr appear 9.00-12.00 mostly 9.00 ord appear poor cond 1.00-2.00

STRAWBERRIES: MARKET LOWER. flts 12 1-pt bkts CA lge-exlge 9.00-12.00 mostly 12.00 few 15.00 fineappear 15.00 fr appear fr cond 4.00-6.00 few 3.00 flts 8 1-lb cntrs with lids CA exlge 9.00-12.00 mostly 10.00-12.00 fineappear 15.00 few 12.00 fr appear fr cond 4.00-5.00 flts 4 1-lb cntrs with lids CA exlge 15.00-18.00 fineappear 18.00 few 21.00 fr appear ord cond 4.00

PHILADELPHIA: Overcast 71 Yesterday's High 83 BLUEBERRIES: MARKET ABOUT STEADY. flts 12 1-pt cups with lids CD med-lge 10.00 NJ med-lge 9.00-10.00

MISC BERRIES: MARKET STEADY. flts 12 6-oz cups with lids AR

Blackberries 22.00-24.00 mostly 24.00 ord cond 5.00-6.00

RASPBERRIES: MARKET STEADY. flts 12 6-oz cups with lids CA

15.00-16.00 ord cond 5.00-6.00

STRAWBERRIES: MARKET ABOUT STEADY. flts 12 1-pt bkts CA med-lge 13.00-15.00 mostly 13.00-14.00 flts 8 1-lb cntrs with lids CA med-lge 13.00-15.00 mostly 13.00-14.00

SAN FRANCISCO: Partly Cloudy 62 Yesterday's High 72 Low 57 **BLUEBERRIES**: MARKET ABOUT STEADY. flts 12 1-pt cups with lids CD British Columbia 14.50-15.00 OR 14.00-15.00 few higher flts 12 6-oz cups with lids CA 5.00-10.00 flts 12 12-oz cups with lids CD British Columbia 14.00-15.00 few 12 11-OZ CUPS W/LIDS 14.00 OR 14.00-15.00

MISC BERRIES: MARKET ABOUT STEADY. flts 12 6-oz cups with lids CA Blackberries 14.00-16.00 mostly 16.00 one label 17.00-17.50 few 13.50 OR Blackberries 16.00 Gooseberries Green 20.00 flts 12 5.6-oz cups with lids OR Blackberries 16.00 Red Currants 20.00-22.00 Black Currants 20.00-22.00 White Currants 20.00-22.00

RASPBERRIES: MARKET ABOUT STEADY. flts 12 6-oz cups with lids CA Red 14.00-17.50 mostly 16.00 few 12.00 fair cond & ord cond 6.00 OR Red 17.50

STRAWBERRIES: MARKET STEADY. flts 12 1-pt bkts CA med-lge 10.00-13.50 mostly 11.50-12.00 fair qual & cond lower flts 8 1-lb cntrs with lids CA med-lge 10.00-12.00 fair qual & cond lower flts 4 1-lb cntrs with lids CA With Stems exlge 21.50-22.50 few 18.00

WEEKLY DELIVERIES OF WASHINGTON AND OREGON BERRIES TO PROCESSORS

(In thousand Pounds)

Berry Type	State	Week Ending July 19, 2003	Week Ending July 26, 2003	Total To July 26, 2003	Total To July 27, 2002	Price Paid to Growers #
Strawberries	Oregon	0	0	27,902	31,534	Season ending – no prices reported
Strawberries	Washington	0	0	9,520*	13,791	Season ending – no prices reported
Red Raspberries	Oregon	1,124*	573	3,958*	9,205	Hand Picked-Too few processors reporting prices to quote. Machine Picked .7075
Red Raspberries	Washington	6,711*	4,574	18,774*	40,475	Too few processors reporting to establish a market
Black Raspberries	Oregon	181*	31	1,505*	1,881	\$1.10-1.40, mostly \$1.40
Loganberries	Oregon	28*	7	96*	26	No prices reported
Boysenberries	Oregon	1,145*	378	2,566*	2,620	.85 cents
Blueberries	Oregon	1,542*	1,797	4,504*	4,290	Wide Range in Prices 55 – 90 cents
Blueberries	Washington	143	235	429	566	Too few processing plants reporting prices to quote
Blackberries	Oregon	8,217*	2,908	21,090*	17,623*	Marionberries 65 – 75 cents

[#] Per pound, delivered to processing plant or receiving station *revised